



10,000 HOURS
of FUN reading to raise
£10,000 BOOKS!



Dear Parent / Guardian,

National Year Of Reading 2026 - Let's Go All In!

We are excited to join Pop-Up Bookshop's new collective community fundraising campaign bringing together local businesses, families and schools... **10,000 Hours Of Fun Reading!** Pop-Up Bookshop recently launched the campaign in assembly and the printed reading challenge sheets will be sent home in pupil book bags.

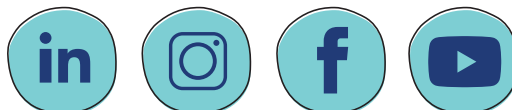
- The Highcliffe St Mark Primary School sponsored reading challenge runs from **23rd March** for **5 weeks** until **26th April**.
- The Highcliffe St Mark annual target is to achieve **1,000 hours** of reading!
- Pupil reading targets can be tailored to **individual abilities and interests**.
- The challenge focuses on **Reading For Fun** - any and all texts your child wants to read are encouraged!
- **100% sponsorship** funds new books for school to benefit all pupils!
- ***NO CASH sponsorship*** - please pay all sponsorship online via PayPal / card payment.
- **Sponsorship form and time tracker** included on the back of this letter.
- This challenge is **fully inclusive for all pupils** - sponsorship is optional.
- **Full instructions** are listed in the printed challenge sheet.
- If you are interested in **Business Sponsorship** contact Pop-Up Bookshop directly.

We will be doing lots of fun reading at school and we hope you will enjoy some reading at home and over the Easter holiday too! Thank you for supporting Highcliffe St Mark in this fun reading campaign.



Scan to view
campaign page

www.popupbookshop.co.uk/go-all-in-campaign



Follow us! @popupbookshopuk

 info@popupbookshop.co.uk

 01202 835380





Sponsorship Form



Pupil Name:

Target Hours:

I am participating in Pop-Up Bookshop's 10,000 Hours Of Fun Reading schools campaign. This sponsored reading challenge is to raise funds to benefit school with extra books.

- ★ 100% sponsorship funds new books for school to benefit all pupils!
- ★ Sponsorship can be paid by PayPal / Card payment (scan the QR code):



NAME	AMOUNT £	PAID ✓
OVERALL TOTAL £		

Thank you for your support and helping us celebrate the National Year Of Reading 2026!

Time Tracker

Log your reading hours and minutes using our tracker below or using any other method you find easy. If you use a daily reading record at school, you could log your reading time in there so your teacher can also track your progress!

DAY	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6
MONDAY						
TUESDAY						
WEDNESDAY						
THURSDAY						
FRIDAY						
SATURDAY						
SUNDAY						
OVERALL TOTAL						

Add all your weekly totals together. Write your overall time here. Hours: Minutes: