



Highcliffe St. Mark Primary School & Fledglings Pre-School

A Church of England Foundation School

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10th February 2026

Dear Parents and Carers,

We are very much looking forward to our annual celebration of World Book Day on **Thursday 5th March**. We invite the children to dress up as their favourite book or comic character, or to wear mufti if they prefer. Please ensure that costumes are comfortable, suitable for a full day in school, and include no props or accessories, as these can easily be misplaced or cause distractions.

Our reading lead, Mr Lee, has planned a variety of activities for the day, including “buddy-up and enjoy a good book” sessions between classes and plenty of reading-themed fun. We are especially delighted to be including our Fledglings this year for the very first time.

As an Eco School, we will also be running a second-hand book fair in the hall during the day. This is a *cash-free* event, no money is needed at any point. If you have any primary age-appropriate books in good condition that you would like to donate, please send them in with your child from **Monday 23rd February** to be handed to your child’s class teacher. All children will have the opportunity to choose a book to take home free of charge.

We look forward to seeing the children in their fantastic costumes, and you may even spot some adult-sized characters too, as the staff are always keen to get involved!

Yours faithfully,

Claire Barker and Mr Lee



PROUD TO BE A
MUSIC MARK
SCHOOL
2023 - 2024

